SONATA
SONATA SOFTWARE

Enhance Visibility of and Access to India's Diverse Heritage Assets

Partner: **INTACH, Bengaluru**

The Indian National Trust for Art and Cultural Heritage (INTACH) was founded in 1984 with a mandate to conserve and protect India's vast heritage. With over 175 Chapters across India, it is the country's largest volunteer driven non-profit in heritage conservation. The Bengaluru Chapter of INTACH works with both government and private agencies to assess, protect and restore structures of heritage value. It runs a series of popular guided walks called Parichay or Introduction in more than 15 culturally vibrant neighborhoods of the city. The chapter felt the need to increase the coverage of these walks to reach greater numbers and varied audiences. In addition, it chose to offer both residents and visitors the flexibility to explore the city at their own time and pace in a format that would closely mimic the guided walk experience

About the Program

Sonata leveraged its understanding of mobile technologies to create downloadable apps on Android, Windows and IOS platforms. Using INTACH's content and maps, the app guides users along a suggested walk route with directions, audio clips and description of points of interest. It also displays amenities in the vicinity of the heritage precinct. To attract users who are more comfortable with the local language, the app is also made available in Kannada. The INTACH Bangalore walk app covers two neighborhoods - the Fort area and Cantonment/Cubbon Park and is available free in both English and Kannada on the App Store, Google Play and Windows Store. The app was formally released on World Heritage Day in April 2015 by an official of the Archaeological Survey of India, Ministry of Culture.

Ios App: Click Here ; Windows App: Click Here ; Android App: Click Here

Outcome:

Since being made available in mid-2014, the INTACH Banglore- Sonata Walk-app has downloaded over 1750 times across all three operating systems and received an average rating of 3.95 from Android users. We have received requests for the apps to be made available in other regional languages.