Connecting Better with the Frequent Traveller

Sonata's Travel Mobility Suite

**Product Engineering
Enterprise IT Services
Technology Infrastructure**

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DEPTH MAKES A DIFFERENCE

In a world where the mobile is the permanent companion of travelers, the travel businesses must leverage mobile technology to provide additional value to customers. People are making travel plans on a mobile phone, which is beginning to become the most energizing open door for travel organizations. Having a versatile application gives your business more open doors. This is not just in terms of serving clients, but also in dealing with business in a more controlled manner.

Sonata Mobility Competency Snapshot

Extensive knowledge of the travel domain for 20+ years	9+ years of experience in building mobile apps for leading brands	Mobile strategy and consulting
Unified enterprise mobility platform	Pre-built business & enterprise apps	User experience design services
App engineering services	App certification services	Strategic partnerships with leading enterprise mobility solution providers

Unified Enterprise Mobility Platform

halosys
A Sonata Software Company

Halosys provides a single Unified Enterprise Mobile Enablement platform that enables businesses to build, secure, manage and deploy an enterprise-wide mobile applications portfolio. This is achieved by building critical features of multiple mobility systems such as mBaaS (Mobile Back-end-as-a-Service), MADP (Mobile Application Development Platform), MAM (Mobile Application Management) and API in a unified platform with consistent workflows and enhanced user interfaces.

Enterprise Mobile Backend Services
- Seamless connectivity
- Mobile First Objects

Mobile App Management
- Layered Security
- Policies
- Remote Wipes
- App Store

Mobile-First API & SDK
- iOS & Android
- Java Script (PhoneGap & Titanium)

Toolset & App Builder
- Zero Code App Builder
- Performance Mgmt
- Analytics
- Test Centre

Mobile Technology Expertise

Sonata's Travel Solutions Suite

Solutions for a quick mobile-first transformation

Enterprise app management platform with built-in analytics for contextual intelligence

Traveler companion app (booking and post-booking features) for tour operators

Enterprise mobile platform for backend, testing and mobile app analytics

Mobile oriented middleware platform for quick mobile first integrations

Responsive delivery platform for accelerating mobile optimized web deployments

Travel analytics platform for personalized promotions delivery on travel apps

Services for a quick mobile-first transformation

- Co-create, ideate & innovate to deliver engaging mobile experiences
- Partner with specialty design firms for best-in-class user experience & design
- Setup a mobility center of excellence for customers for whom mobile is business-critical
- Support mobile solutions built around wearables, sensors and location information
- Build mobile apps that run across mobile platforms and devices, including wearables
- Mobile-optimize websites for a wide range of screen sizes and resolutions

Customer Success

iPad app for a leading European cruise operator
Sonata deployed an iPad app in just 8 weeks,since the cruisedeparture date was already decided.Also, the cruise staff were able to remove outdated content-in an offline mode. The app aimed to increase customer engagement and on-sea sales for shore excursions.

Booking website for a Nordics-based travel company
Sonata developed a travel booking website,which was mobile-optimized, using a responsive delivery platform.The project was successfully completed, from design to deployment, in just 11 weeks.

Website for a leading travel operator in Europe
Sonata built a world-class responsive website to enable travel destination search and booking on a wide range of mobile devices.

Code foundation framework for a global airline
Sonata's code foundation framework for mobile apps increases the business agility of a leading global airline. The robust mobility framework, with its component reusability, enables the development of more iPad apps in a short period.

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ABOUT SONATA SOFTWARE

Sonata Software is a global IT services firm focused on catalyzing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail and Consumer Goods industries by integrating technologies such as Omni-Channel Commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

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