



Built Platform for One of the World's Leading Provider of Software and Services for Higher Education Institutions

CASE SUMMARY

Need

New platform development to engage external recruitment process for universities

Solution

Built recruitment process on top of the MS Dynamics CRM platform

Benefits

Improved business efficiency by reduction in time-to-market plan

Product Engineering
Enterprise IT Services
Technology Infrastructure



DEPTH MAKES A DIFFERENCE

BUSINESS CHALLENGE

- A new platform to engage external recruitment process for universities
 - Expertise to work in MS Dynamics CRM
 - End-to-end development of features with constantly changing requirements
 - Integration with third-party products
 - Smooth flow of data and errorless functionality
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SONATA'S TECHNOLOGY SOLUTION

- A vertical focus solution leveraging MS CRM platform capabilities
 - Ability to understand CRM capability and develop vertical solutions using CRM products
 - Developed the application layer, built on top of the Microsoft Dynamics CRM platform
 - Developed APIs to support data integration with the Integration hub
 - Development of features using Workflows, Plugins, ASync Jobs, Web Api, JavaScript/TypeScript, Web resources, HTML5, XRM SDK, creating custom entities
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BUSINESS BENEFITS

- 100% commitment to the release plan for product upgrades.
- 15% increase in release frequency
- 30% reduction in time-to-market (TTM) plan for the upgraded product releases



ABOUT SONATA SOFTWARE

Sonata Software is a global IT services firm focused on catalyzing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail and Consumer Goods industries by integrating technologies such as Omni-Channel Commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.



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