mEvents – Digital Event Management
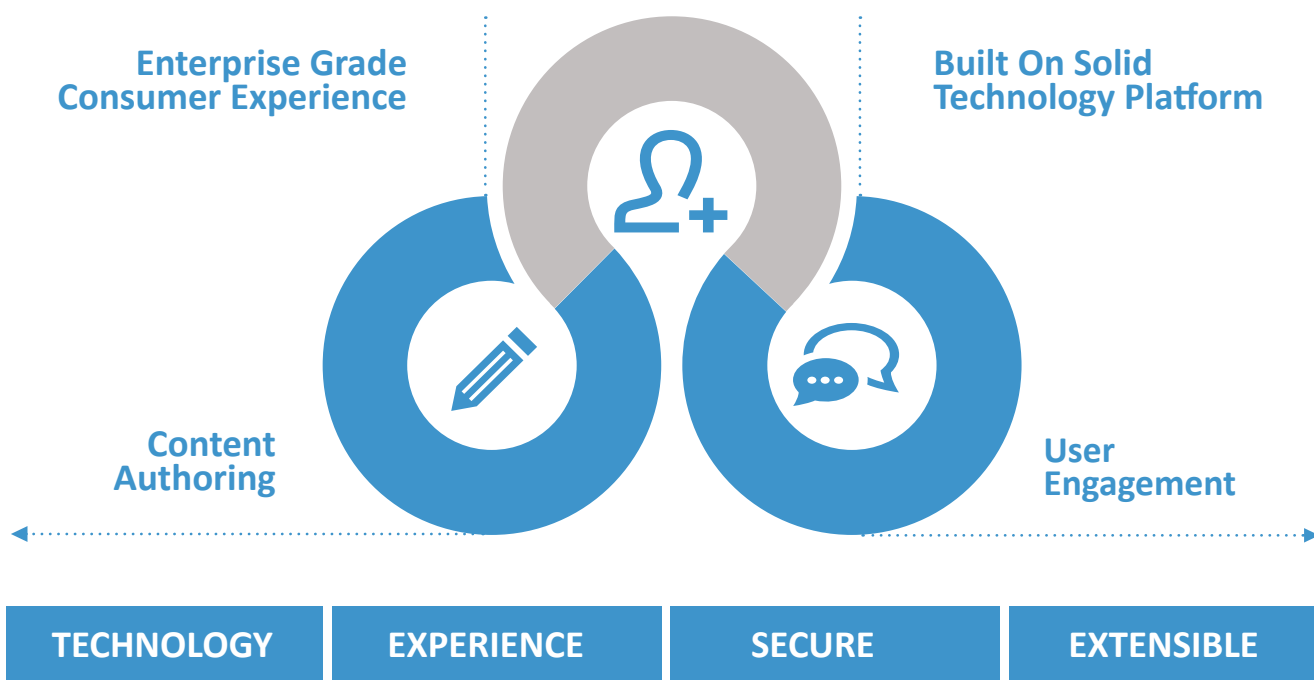
Custom-branded event app for your internal and external events.
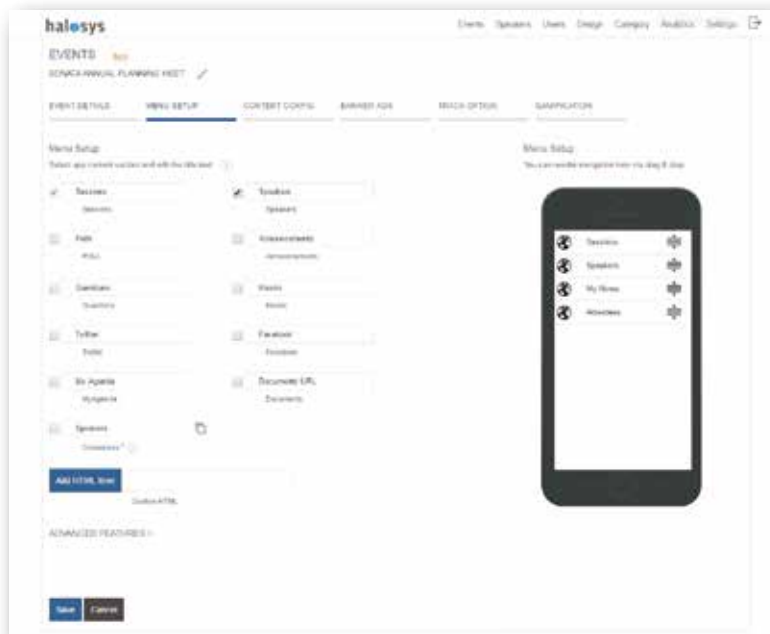
MEVENT IS NOT JUST ANOTHER EVENT SOLUTION

Enterprise Grade
Consumer Experience

Built On Solid
Technology Platform

Content
Authoring

User
Engagement

TECHNOLOGY	EXPERIENCE	SECURE	EXTENSIBLE

FEATURES

Essentials
Agenda, Speakers, Sessions, Exhibits

Interactivity
Real-time Polls, Surveys, Q&A, & Push Messaging

Social
Live Event Feed, Twitter, Facebook, & LinkedIn

Integration
Salesforce Chatter and any Database

Registration
QR Code Scanning, Company Login

Analytics
Downloads, Usage, Device Type, Post-event Analytics, & more

EVENT & APP MANAGEMENT CONSOLE (EMC)

OS & Android App Menu Setup

Select available app menu items like Speakers, Sponsors, Twitter, Polls, Sessions, Documents, Facebook, Announcements, Schedule, My Agenda, Kiosks, Questions, and add custom HTML pages

Content Management

Manage content for all selected menu items including adding custom HTML page content, create Polls, add Speakers, add Sponsors, send Announcements, manage Twitter and Facebook links, add Kiosks, view Questions Feed and manage Documents URL

Add Event & Event Info

Create new event with Event Name, Time Zone, Dates, Location, Photo, Facebook page, Twitter hashtag and description

Speakers

Listing of Speakers with Add, Edit, Delete, & Search capability

Users

Listing of App Users with Search capability

EVENT & APP MANAGEMENT

Current & Upcoming Events
Listing of Current and Upcoming Events and Event Details with Edit capability

Past Events
Listing of Past Events and Event Details with Edit capability

Design
Design App Branding including color schemes, icons, and splash screens

Category
Listing of session categories with add, edit, delete, & search capability

SPONSORS, SPEAKERS, SESSIONS, & USERS

Sponsors
View Sponsor Info

Speakers
View Speakers and Speaker Sessions

Sessions
View Event Sessions Schedule, add Sessions to My Agenda / Calendar

Users
Listing of App Users with Search capability

PERSONALIZATION

My Agenda
Add Session to My Agenda and View Agenda

My Briefcase (Favorites)
Add Speakers, Sessions, Users, and other components to personal briefcase

Add to Calendar
Add Agenda & Sessions Items to phone device calendar

Questions
Ask questions with the option of directing them to certain speakers

View Upcoming, Current, & Past Events
Listing of upcoming, current, and past events

ATTENDEE OPINION & SOCIAL MEDIA

Polls
Respond to polls and view poll results

Twitter Integration
Tweet about Speakers with automatic adding of Speaker Twitter username

Social
View Facebook page & Twitter feed

Document
View and save documents from Box Integration

TESTIMONIAL – CUSTOMER SPEAK

Spark creative approach to complex challenges

The Feast Conference selects Halosys mEvent App and Platform to deliver apps to invitation-only participants

" mEvent saved the day. Our interactive conference offered a wide range of workshops, roundtables, and outings for participants to choose from. With our custom mobile app, we were able to highlight and showcase all options; streamline attendee registration; and communicate room listings, speakers and all the details so crucial for a successful event. I also love the way the analytics show up on the platform. The team at Halosys (A Sonata Software company) supported us every step of the way. Their dedication to creating the best possible attendee experience was clear, and they continually went above and beyond. I highly recommend Halosys and look forward to the next event! "

Karen Baker – The Feast

Halosys
Halosys provides a single Unified Enterprise Mobile Enablement platform that enables businesses to build, secure, manage, and deploy an enterprise-wide mobile applications portfolio.

Sonata Software
Sonata Software is a global IT services company focused on catalyzing transformational IT initiatives of its clients through deep domain knowledge, technology expertise, and customer commitment.

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