



CSR ACTION PLAN - 2021-22

| Sl No. | CSR Programmes | Category under Schedule VII | Mode of Implementation (Direct/Partner) | Implementation Schedule | | | |
|--|--|-----------------------------|---|-------------------------|----|----|----|
| | | | | Q1 | Q2 | Q3 | Q4 |
| Traditional Art and Handicrafts | | | | | | | |
| 1 | Development of an online Repository for Artisans to store designs and product of artisans | (v) | Direct | √ | √ | √ | √ |
| 2 | Building an B2B Website to help communities assess their traditional skill base, organize them into production units, develop products that appeal to modern markets, and create consistent demand to create sustainable businesses at the lowest possible costs | (v) | Direct | | √ | √ | √ |
| 3 | Technical Assistance to develop the Museum Management System to make art and culture accessible to wide audience | (v) | Direct and Implementing Partner | √ | √ | √ | √ |
| Education | | | | | | | |
| 4 | To address learning level of students, encourage more children in STEM, empower students to excel in their careers through quality education | (ii) | Direct | √ | √ | √ | √ |
| 5 | Support to Child Activity Centers, they can be referred to as a place where children of socio-economically marginalized communities are empowered through education to discover their SELF, develop agency of their own, and enhance self-efficacy. | (ii) | Direct | √ | √ | √ | √ |
| 6 | To provide need based educational and rehabilitation services to persons with deaf blindness and multi-sensory impairments | (ii) | Direct & Implementing Partner | √ | | | |
| 7 | Skills Training and capacity Building to empower women in upliftment of women and children who are from economically challenged families located in urban slums of India | (ii) | Direct | √ | √ | | |
| Health | | | | | | | |
| 8 | Economically weaker patients to get treated with the various kinds of mental illness diseases | (i) | Implementing Partner | √ | √ | √ | √ |
| Sports | | | | | | | |
| 9 | Support talented, underprivileged Indian Golfers. Also to help nurture deserving youngsters and hone their potential into world class talent. | (vii) | Implementing Partner | √ | √ | √ | √ |
| Skill | | | | | | | |
| 10 | To improve leadership among rural communities who hail from economically, socially and politically marginalized backgrounds | (ii) | Implementing Partner | √ | √ | √ | √ |